



# EXACT INDUSTRIES (M) SDN. BHD

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EXACT INDUSTRIES (M) SDN. BHD is a diversified enterprise committed to delivering excellence across multiple sectors. Established with a vision to redefine industries and introduce innovative solutions, we have successfully expanded into hospitality, fashion, and IT services, with operations spanning Malaysia, the UK, and beyond.



# OUR VISION & MISSION

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## VISION

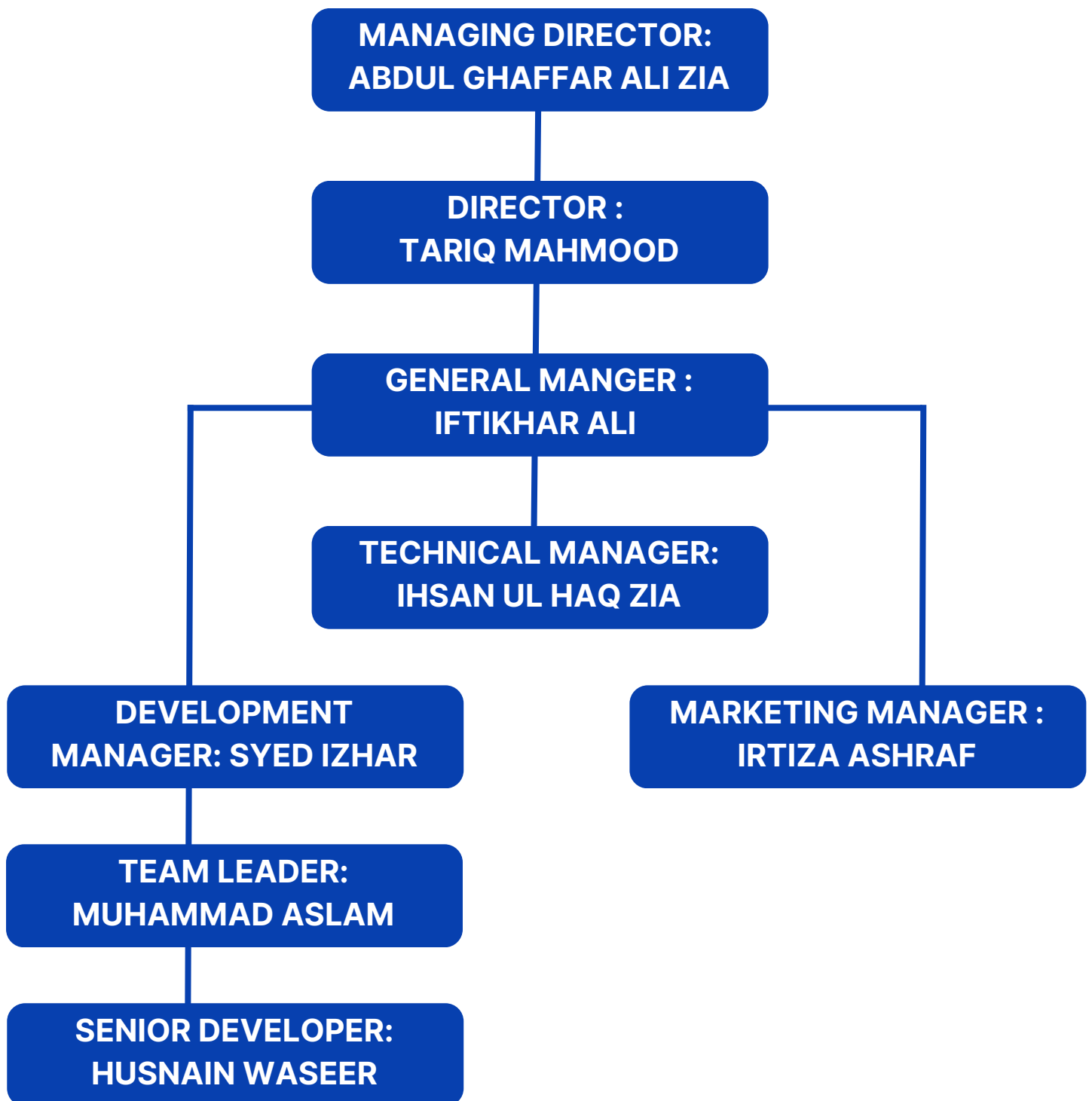
To lead the way in innovation, quality, and customer satisfaction across diverse industries while fostering opportunities for growth and investment.

## MISSION

To combine creativity, innovation, and dedication to deliver unparalleled quality and service across all our ventures, helping businesses explore growth opportunities while achieving excellence in every domain.



# THE TEAM BEHIND OUR SUCCESS





# MEGA PROJECTS UNDER ONE ROOF

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## IT VENTURES

At Exact Industries, we are shaping the future with cutting-edge IT solutions and technology-driven services.

## MYRIDE (MALAYSIA)

MYRide is an innovative e-hailing ride service project offering a wide range of transportation solutions:

- Only 7% commission charged to drivers (compared to 15-20% by competitors).
- SOS system for passenger and driver security.
- Cash, wallet, and card payment options.
- Precision location tracking for seamless service.

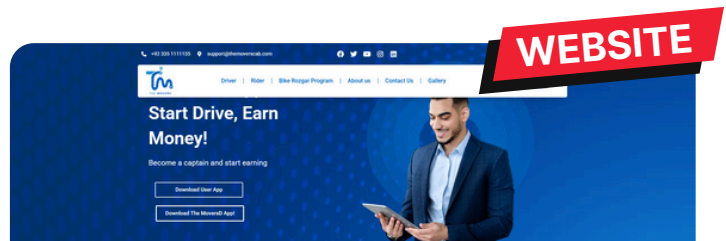
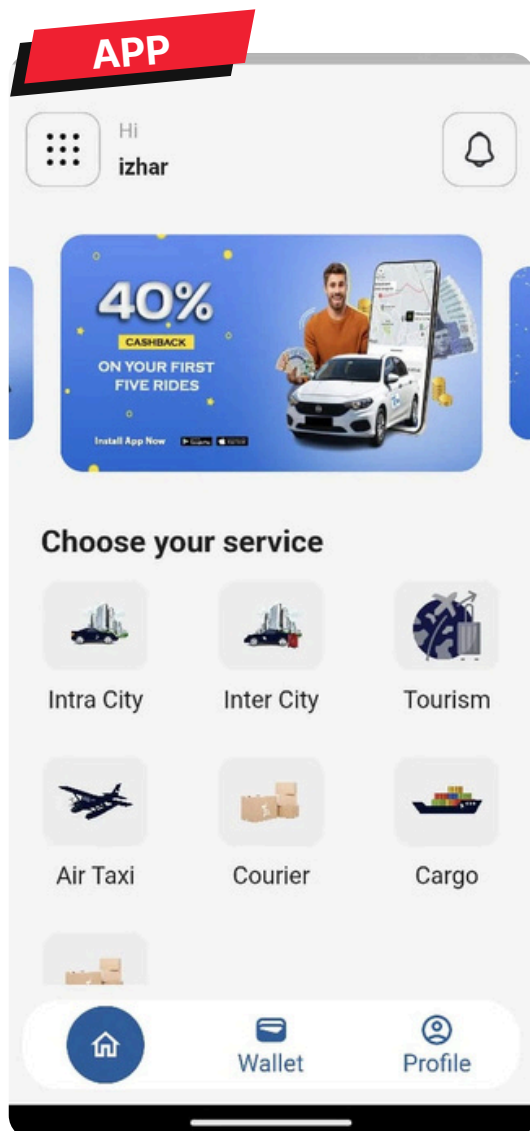
## WHY CHOOSE MYRIDE?

Inter-city rides, intra-city rides, delivery services, and towing services.



## SERVICES:

- Referral system: Drivers earn MYR 30 per referral.
- Passengers enjoy a 40% discount on their first five rides.
- Branding through car stickers of MyRide.
- Robust paid advertising campaigns on Instagram, TikTok, YouTube, and Facebook.



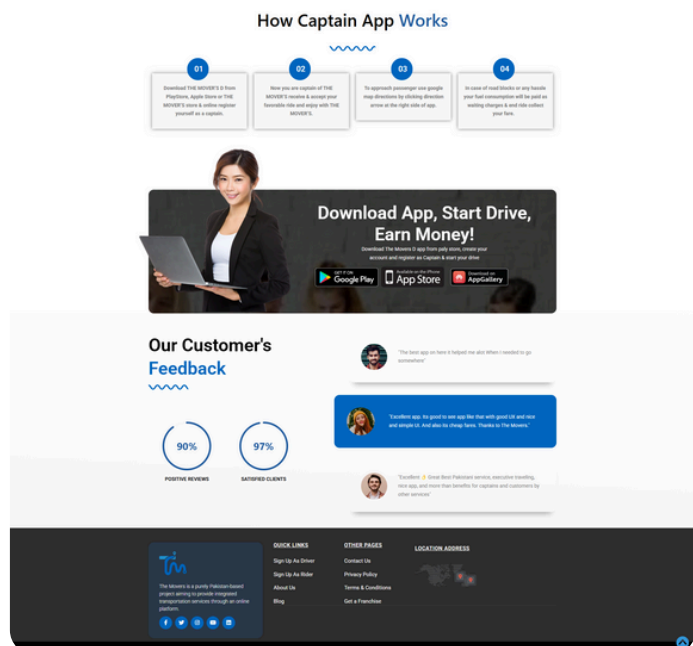
### About Company



The idea was generated in 2020 and the company was registered in August 2021.

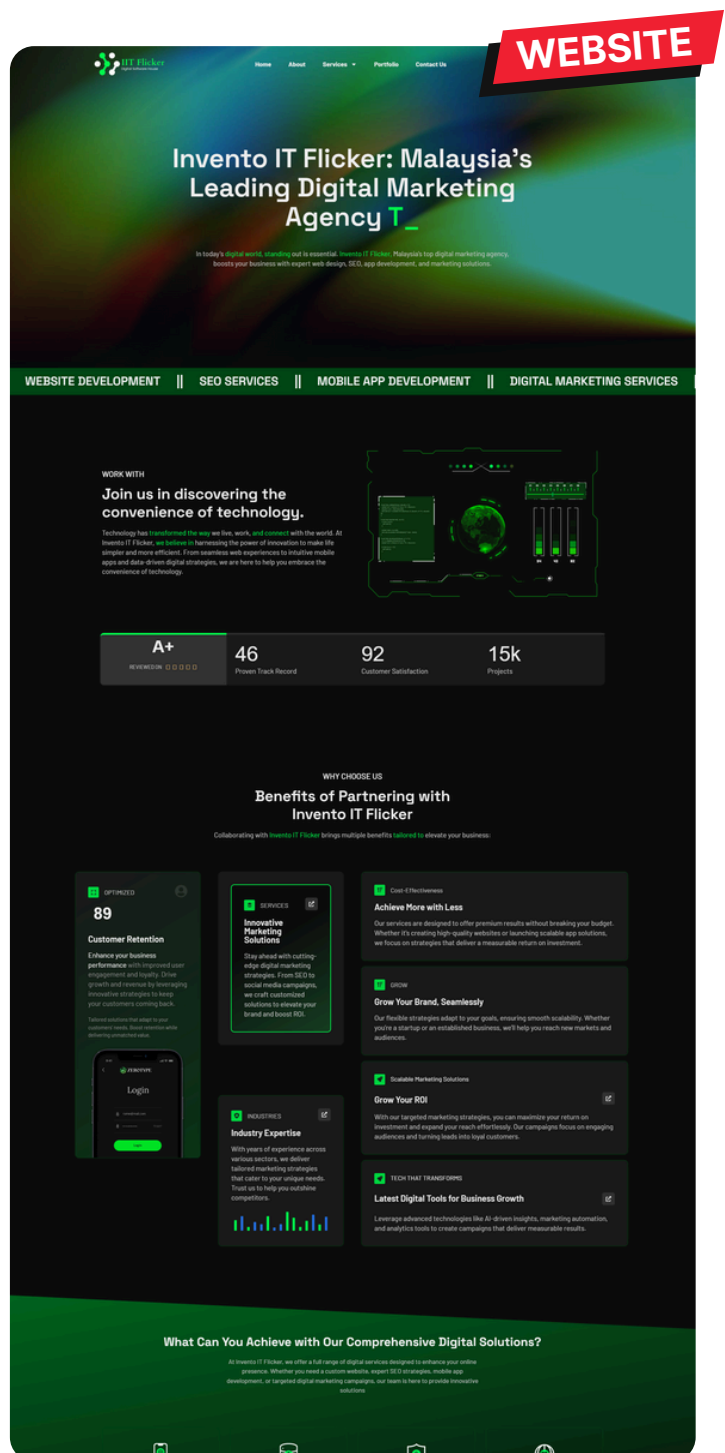
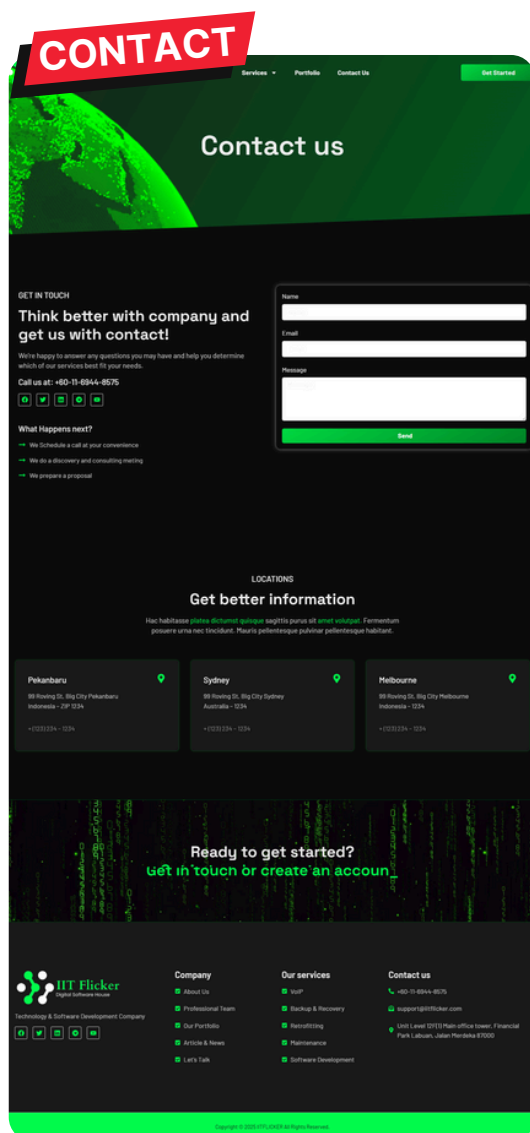
User Registered 70%

Driver Registered 90%



# INVENTO IT FLICKER (MALAYSIA)

Invento IT Flicker is Malaysia's leading digital marketing agency, empowering businesses with expert web design, app development, SEO, and marketing solutions. From creating impactful websites to executing targeted campaigns, Invento IT Flicker is your partner in success.



# MARKET ANALYSIS

## TARGET MARKET

Our primary target market includes SMEs, startups, and mid-sized companies from diverse industries such as retail, healthcare, education, finance, and e-commerce, both locally and internationally.

## TARGET MARKET

Our primary target market includes SMEs, startups, and mid-sized companies from diverse industries such as retail, healthcare, education, finance, and e-commerce, both locally and internationally.

## INDUSTRY TRENDS

With the ongoing digital transformation, businesses are increasingly looking for online solutions to improve customer experience, streamline operations, and optimize marketing efforts.

## COMPETITOR ANALYSIS

Competitors in this space include full-service digital agencies and specialized IT firms offering web and app development. To stand out, Invento IT Flicker will focus on delivering high-quality customized solutions, timely project delivery, and excellent customer support.

# MARKETING STRATEGY

## DIGITAL MARKETING:

Utilize SEO, content marketing, and social media advertising to reach potential clients.

## REFERRAL PROGRAMS:

Offer incentives for existing clients to refer new customers.

## PARTNERSHIPS:

Develop strategic collaborations with local businesses and technology providers.

## CLIENT TESTIMONIALS:

Showcase successful projects and customer feedback on the website and social media platforms.

# PRODUCTS & SERVICES

## IT SERVICES

General IT support, system integration, and troubleshooting services to help businesses maintain and optimize their technology infrastructure.

## WEB DEVELOPMENT

Development of responsive and SEO-friendly websites using technologies like HTML5, CSS, JavaScript, React, PHP, and WordPress.

## APP DEVELOPMENT

Development of mobile applications for Android and iOS, offering businesses enhanced customer interaction through native and hybrid apps.

## SOCIAL MEDIA MARKETING

Strategic planning, campaign execution, and analytics for platforms like Facebook, Instagram, LinkedIn, and Twitter, designed to increase brand visibility and lead generation.

## SEO SERVICES

A full range of SEO services, including on-page SEO, off-page SEO, technical SEO, and content optimization to improve organic search rankings.

## ADMINISTRATIVE SERVICES

Providing businesses with virtual assistants, data management, and other administrative support services to streamline operations.

## DIRECTORS & SHAREHOLDERS (INVENTO IT FLICKER)

- Mr. Abdul Ghaffar Ali Zia - **80%**
- Mr. Nawaz Ali - **20%**

# MANAGEMENT STRUCTURE

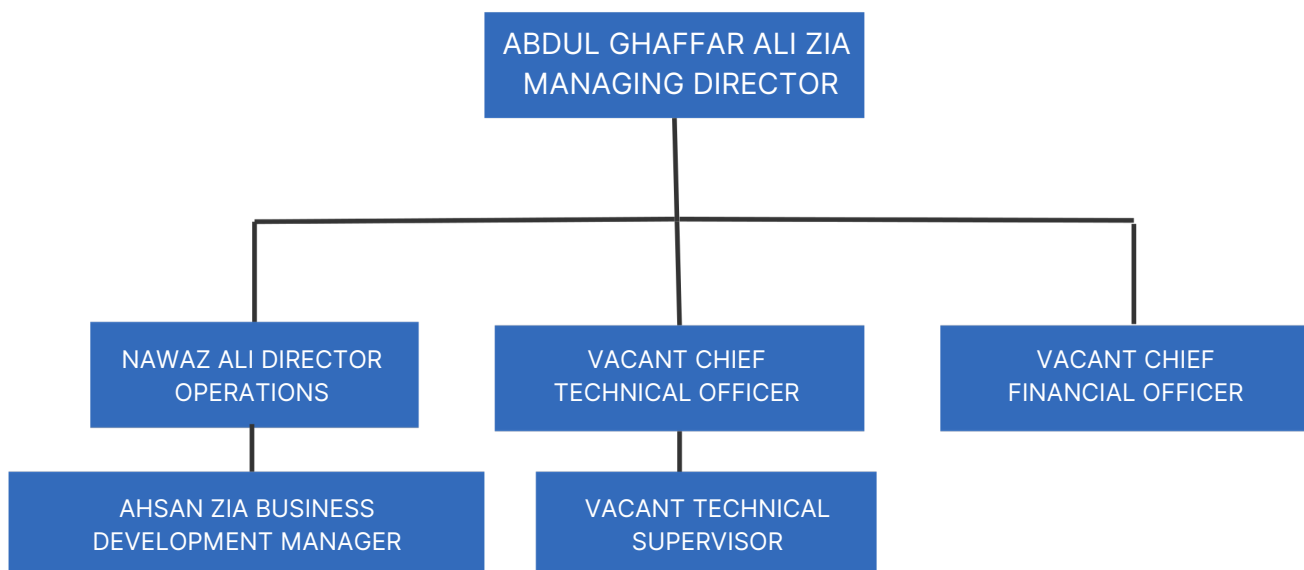
## MANAGING DIRECTOR - ABDUL GHAFAR ALI ZIA

- Develop and implement the company's vision, mission, and long-term strategies.
- Oversee daily operations, ensuring that all departments are running smoothly.
- Manage financial performance, budgeting, and forecasting.
- Maintain relationships with key stakeholders and identify new growth opportunities

## BUSINESS DEVELOPMENT MANAGER - IHSAN UL HAQ ZIA

- Identify new markets and customer needs.
- Build and maintain strong relationships with clients and stakeholders.
- Develop strategies for targeting new business sectors.

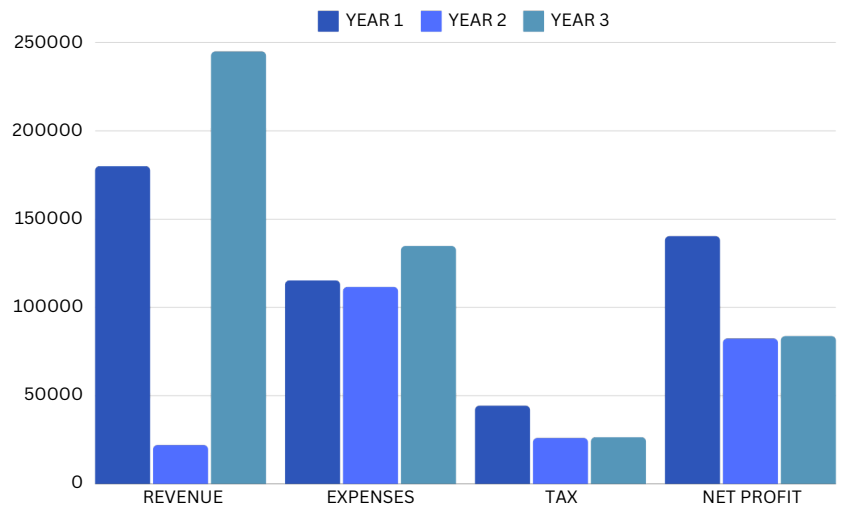
## TEAM BEHIND INVENTO IT FLICKER





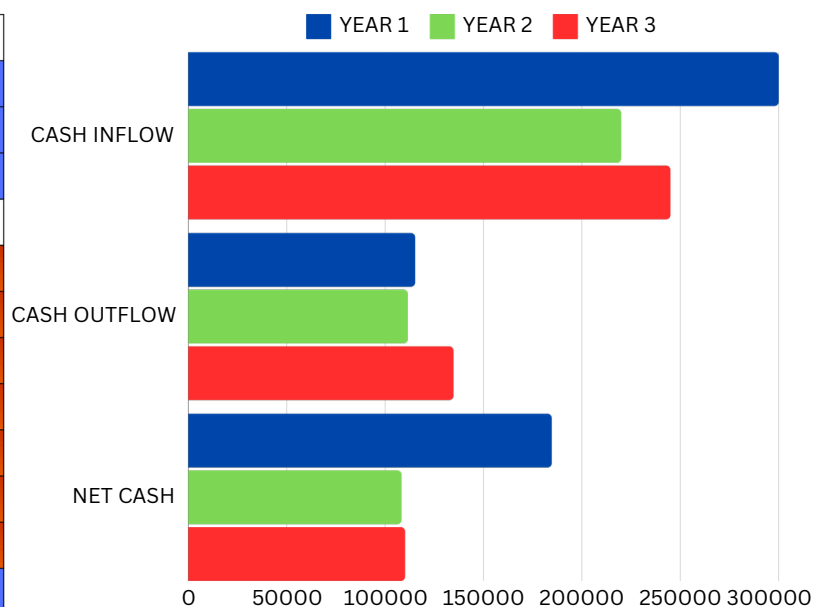
# PROPOSED FINANCIAL PROJECTIONS

| FINANCIAL PROJECTIONS FOR<br>INVENTO IT FLICKER LTD (USD) |         |         |         |
|---|---------|---------|---------|
| REVENUE   | YEAR 1  | YEAR 2  | YEAR 3  |
| Investment  | 120,000 | -       | -       |
| Revenue   | 180,000 | 220,000 | 245,000 |
| TOTAL   | 300,000 | 220,000 | 245,000 |
|   | YEAR 1  | YEAR 2  | YEAR 3  |
| OFFICE RENT   | 1300    | 1800    | 1850    |
| STATIONARY FEE  | 1000    | 1300    | 1450    |
| DIRECTOR SALARY   | 56000   | 56000   | 56000   |
| OFFICE FURNITURE  | 15000   | -       | 6000    |
| MARKETING FEE   | 15000   | 20000   | 25000   |
| PAYROLL   | 9000    | 11000   | 14500   |
| CONSULTATION FEE  | 10000   | 12000   | 15000   |
| SECRETARIAL FEE   | 8000    | 9500    | 15000   |
| TOTAL EXPENSE   | 115,300 | 111,600 | 134,800 |
| PROFIT  | 184,700 | 108,400 | 110,200 |
| COPRATE TAX 24%   | 44,328  | 26,016  | 26,448  |
| PROFIT AFTER TAX  | 140,372 | 82,384  | 83,752  |



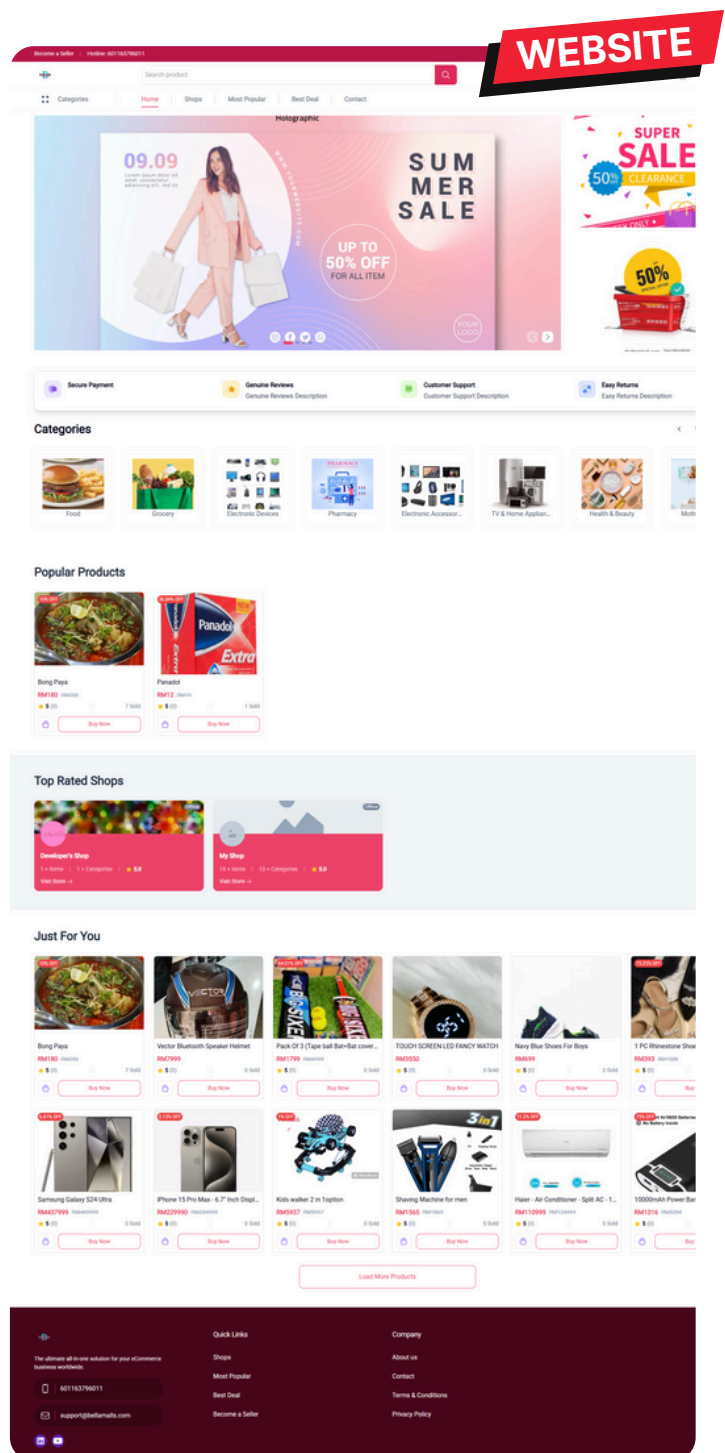
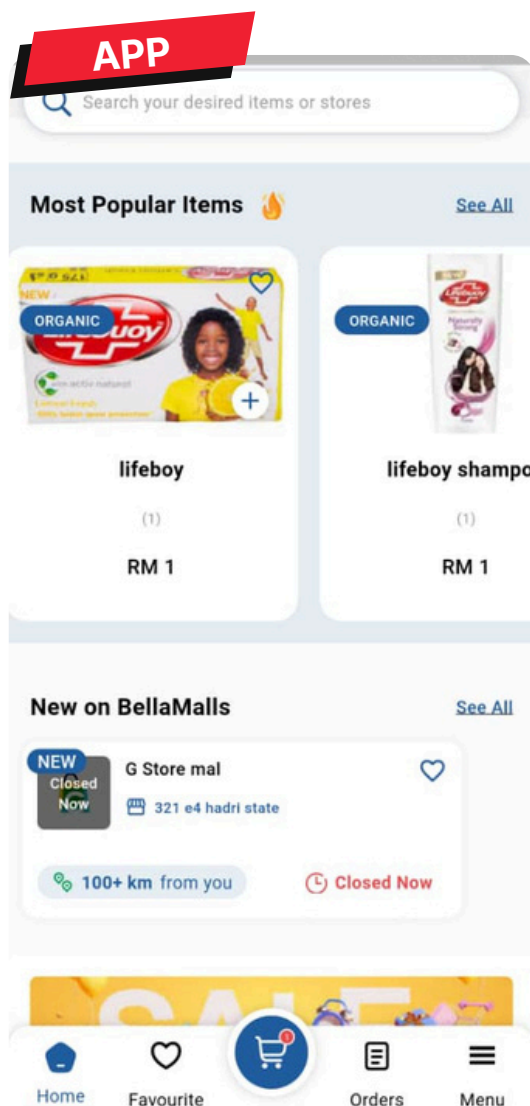
# PROPOSED CASH FLOW PROJECTION

| CASH INFLOWS                | YEAR 1  | YEAR 2  | YEAR 3  |
|-----------------------------|---------|---------|---------|
| INVESTMENT                  | 120,000 | -       | -       |
| REVENUE                     | 180,000 | 220,000 | 245,000 |
| TOTAL CASH INFLOWS          | 300,000 | 220,000 | 245,000 |
| CASH OUT FLOW               |         |         |         |
| OFFICE EXPENDITURE          | 17300   | 3100    | 9300    |
| MARKETING EXPENSES          | 15000   | 20000   | 25000   |
| DIRECTORY SALARY            | 56000   | 56000   | 56000   |
| PAYROLL EXPENSES            | 9000    | 11000   | 14500   |
| LEAGAL AND CONSULTATION FEE | 10,000  | 12000   | 15000   |
| SECRETARIAL FEE             | 8000    | 9500    | 15000   |
| TOTAL CASH OUTFLOWS         | 115,300 | 111,600 | 134,800 |
| NET CASH                    | 184,700 | 108,400 | 110,200 |



# BELLAMALLS (MALAYSIA)

Bellamalls is revolutionizing e-commerce with an innovative platform offering a seamless shopping experience. It combines user-friendly navigation, exclusive deals, and efficient delivery services to cater to Malaysian consumers.

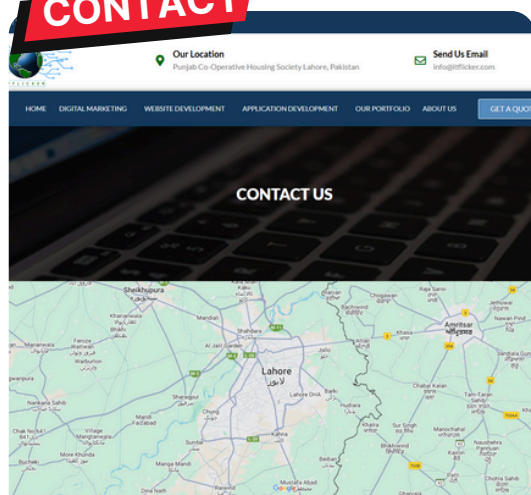


# IT FLICKER (PAKISTAN)

Unlock the potential of your business with IT Flicker's cutting-edge IT solutions. From seamless network integration to cloud optimization, we're your partners in technology excellence. Experience innovation. Experience reliability. Experience IT Flicker.



## CONTACT



### SEND US MESSAGE

**Feel Free to Contact Us**

**ADDRESS**  
Punjab Co-operative Housing Society, Lahore, Pakistan.

**EMAIL**  
info@itflicker.com

Name

Email

Phone Number

Message

### WE WOULD LOVE TO HEAR ABOUT YOUR PROJECTS.

[Contact Us Now](#)



IT Flicker: Your trusted provider of innovative IT solutions since 2017. We operate in driving growth and exceeding expectations. Partner with us for unparalleled support in your digital journey.

#### Our Projects

Website Development  
App Development  
Social Media Marketing  
E-Commerce Solution  
Search Engine Optimization

#### Meet Us @

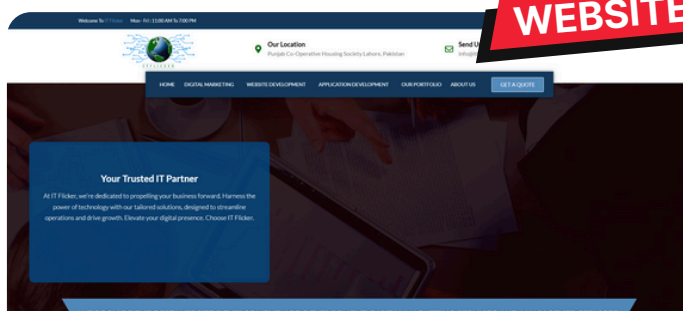
Punjab Co-operative Housing Society Lahore, Pakistan  
info@itflicker.com

#### Quick Links

Site Map  
Contact Us  
About Us

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## WEBSITE



### About Us

Since our inception in 2017, IT Flicker has been at the forefront of revolutionizing IT services. With a foundation built on innovation and expertise, we've quickly become synonymous with reliability and efficiency. Our journey is fueled by a passion for empowering businesses through tailored solutions that bridge the gap between technology and success. At IT Flicker, we're not just providers, we're partners on your digital journey, committed to delivering excellence every step of the way.

[Read More](#)

#### AT A GLANCE

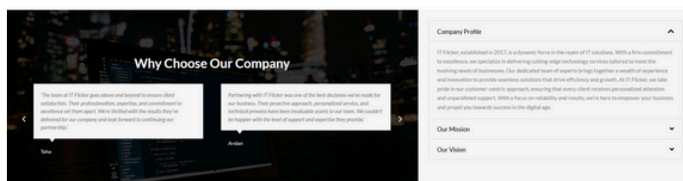
7+ Years  
100+ Employees  
2+ Locations  
10+ Clients

### What We Do

At IT Flicker, we're dedicated to providing a wide array of IT services tailored to suit the unique needs of modern businesses. From robust applications to digital marketing, our commitment to tech support, our comprehensive range of offerings ensures that your digital infrastructure runs smoothly and efficiently. Our team of skilled professionals is committed to providing innovative solutions that drive growth and enhance productivity. Partner with us to harness the power of technology and propel your business forward.



### Customer Testimonials



### Why Choose Our Company

"The team at IT Flicker provided excellent support and expertise throughout the development process. They delivered a high-quality solution that exceeded our expectations. We highly recommend their services to any business looking for reliable IT support."

"Working with IT Flicker was a pleasure. Their team is professional, responsive, and knowledgeable. They provided us with a comprehensive solution that met all our requirements. We are very satisfied with the results and the support we received throughout the project."

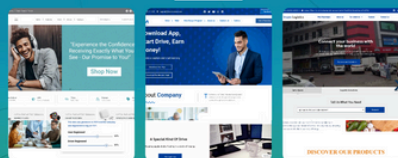
#### Company Profile

IT Flicker, established in 2017, is a dynamic force in the realm of IT solutions. With a firm commitment to excellence, we specialize in delivering cutting-edge technology services tailored to meet the evolving needs of businesses. Our dedicated team of experts brings together a wealth of experience and innovation to provide innovative solutions that drive efficiency and growth. At IT Flicker, we take pride in our customer-centric approach, ensuring that every client receives personalized attention and unparalleled support. With a focus on reliability and excellence, we're here to empower your business and propel your success in the digital age.

#### Our Mission

#### Our Vision

### Our Latest Projects



[Read More](#)

### Platforms We Use



### WE WOULD LOVE TO HEAR ABOUT YOUR PROJECTS.

[Contact Us Now](#)

## **ABOUT IT FLICKER**

Since our inception in 2017, IT Flicker has been at the forefront of revolutionizing IT services. With a foundation built on innovation and expertise, we've quickly become synonymous with reliability and efficiency. Our journey is fueled by a passion for empowering businesses through tailored solutions that bridge the gap between technology and success. At IT Flicker, we're not just providers; we're partners on your digital journey, committed to delivering excellence every step of the way.

## **SERVICES WE PROVIDE:**

- Application Development
- Website Development
- Digital Marketing
- Search Engine Optimization (SEO)
- E-commerce Solutions
- Social Media Marketing

## **WHY CHOOSE IT FLICKER?**

### **OVER 7 YEARS OF INDUSTRY EXPERIENCE**

Since its establishment in 2017, IT Flicker has consistently delivered high-quality IT solutions to businesses worldwide. Our years of experience have enabled us to refine our expertise, optimize our processes, and build a reputation as a trusted technology partner. We have successfully adapted to the ever-evolving digital landscape, ensuring that our clients always stay ahead of the competition.

### **SERVING 100+ CLIENTS GLOBALLY**

Our extensive portfolio of satisfied clients spans various industries, including e-commerce, healthcare, finance, and education. We take pride in our ability to tailor solutions to meet the unique needs of each business, providing them with the tools and technology required for sustained growth. Our commitment to excellence has earned us long-term partnerships and a strong global presence.

## OPERATING IN 2+ LOCATIONS

With operations in Malaysia and Pakistan, IT Flicker is strategically positioned to cater to a diverse and growing clientele. Our presence in multiple locations allows us to offer localized support, faster response times, and solutions that align with regional market dynamics. As we continue to expand, we remain dedicated to delivering top-tier IT services on an international scale.

## DEDICATED TEAM OF 10+ IT PROFESSIONALS

At IT Flicker, our team is our greatest asset. Comprised of skilled developers, designers, digital marketers, and IT specialists, we work collaboratively to craft innovative solutions that drive business success. Our professionals bring a wealth of knowledge and experience, ensuring that every project we undertake meets the highest standards of quality, efficiency, and performance.

## THE MOVERS (PAKISTAN)

The Movers is an innovative app providing seamless transportation services through bikes, cars, and rickshaws. As a Pakistan-based project, it integrates modern transportation solutions into a user-friendly online platform, addressing the diverse mobility needs of the community.

## OUR VISION

Founded with the goal of improving community living standards, The Movers aims to empower individuals by creating earning opportunities, while promoting access to health and education resources.

## KEY FEATURES

**Multiple Transportation Modes:** Bikes, cars, and rickshaws tailored for both short and long commutes.

**Affordable Rides:** Competitive pricing to ensure accessibility for every individual.

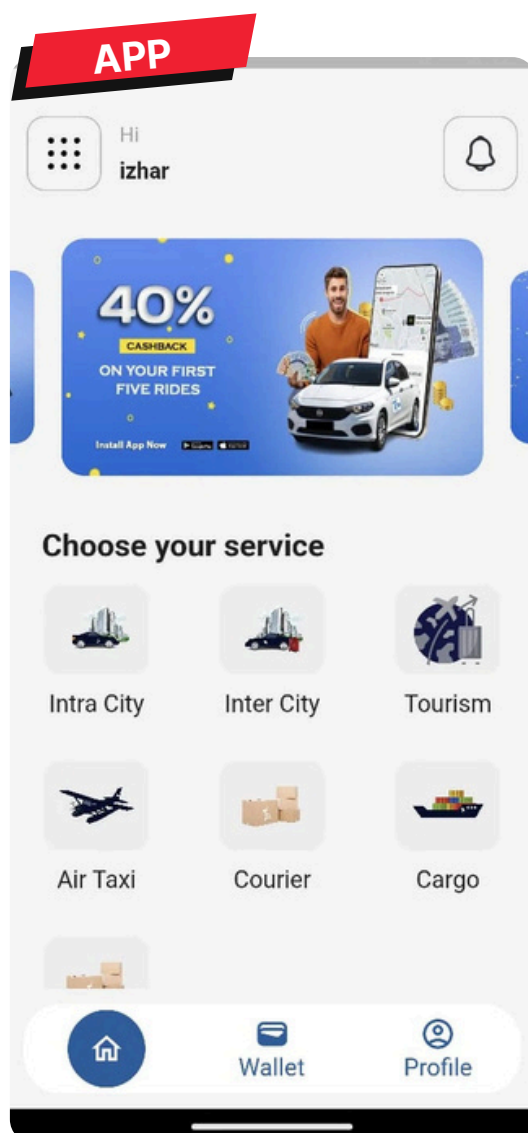


**User-Centric Design:** Simple, intuitive app interface for a hassle-free experience.

**Safety Measures:** SOS functionality ensures safety for both drivers and passengers.

**Earning Opportunities:** Enables drivers to earn sustainably through transparent commission structures.

**Eco-Friendly Vision:** Encouraging low-carbon transportation options for a greener future.



## WHY CHOOSE THE MOVERS?

**Integrated Solutions:** Offers a one-stop solution for all transportation needs.

**Community-Centric Approach:** Prioritizes the well-being of communities by creating opportunities for economic growth.

**Technological Edge:** Leverages advanced technology for location precision and optimized routes.

**Trust & Security:** Focused on building a secure platform with enhanced passenger safety features.

## TIMELINE

**2020:** The concept of The Movers was born, addressing the growing need for better transportation.

**2021:** Officially registered in August and began building its foundation.

# HOSPITALITY INDUSTRY

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## CHASKA FOOD CAFE (MALAYSIA)

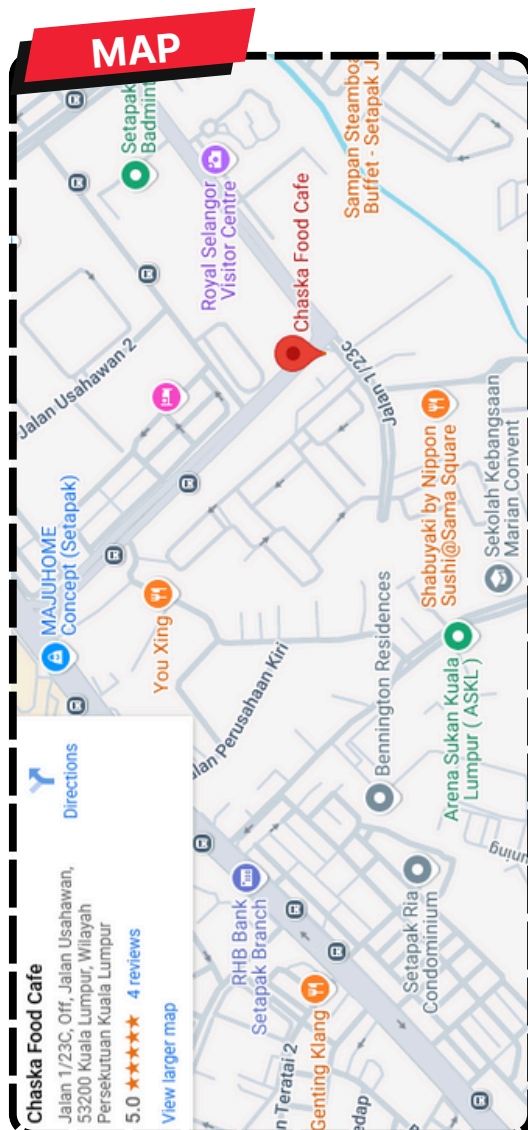
Chaska Food Cafe celebrates authentic Pakistani cuisine in the heart of Malaysia. Known for its irresistible chicken biryani, the cafe brings traditional flavors to life with dishes like mix vegetables, naan tandoori, lamb curry, and chicken curry.

## MISSION

- **Commitment to Quality:** We ensure every dish reflects the rich heritage of Pakistani flavors using fresh ingredients and traditional recipes.
- **Taste that Stands Out:** From perfectly spiced curries to tender meats and freshly baked naan, Chaska Food Cafe offers a culinary experience like no other.

# INVESTMENT OPPORTUNITY

With a minimum investment of 32000 MYR, you can earn a +30% ROI and enjoy the flexibility to manage a franchise or let us handle operations on their behalf.



**WEBSITE**

# MENU

**NAAN & TANDOORI**

|                                 |       |
|---------------------------------|-------|
| 1 Cheese Naan + 1 tandoori      | RM 19 |
| 1 Double Cheese Naan + Tandoori | RM 21 |
| 1 Chapati + 1 Tandoori          | RM 13 |
| 1 Butter Naan + Tandoori        | RM 14 |
| 1 Garlic Naan + Tandoori        | RM 16 |
| 1 Plain Naan + Tandoori         | RM 13 |
| 1 Puri + Lahori Chana           | RM 16 |

**NASI (RICE)**

- Chicken Biryani
- Mutton Biryani
- Tandoori Biryani
- Pulao
- Daal Chawal + Papadam

**NAAN / BREAD**

|                    |       |
|--------------------|-------|
| Kulcha             | RM 5  |
| Cheese Naan        | RM 12 |
| Garlic Cheese Naan | RM 14 |
| Double Cheese Naan | RM 18 |
| Qeema Naan         | RM 16 |
| Butter Naan        | RM 6  |
| Garlic Naan        | RM 5  |
| Plain Naan         | RM 3  |
| Potato Naan        | RM 6  |
| Organic Chapati    | RM 3  |

**KARI**

|               |
|---------------|
| Motton Kari   |
| Chicken curry |
| Daal          |
| Vegetable     |

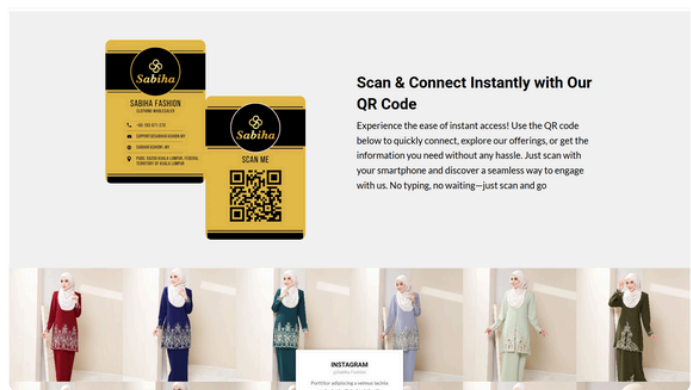
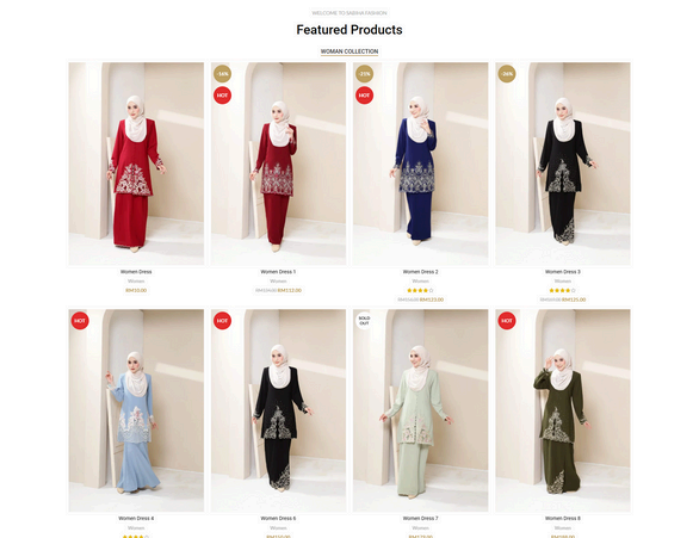
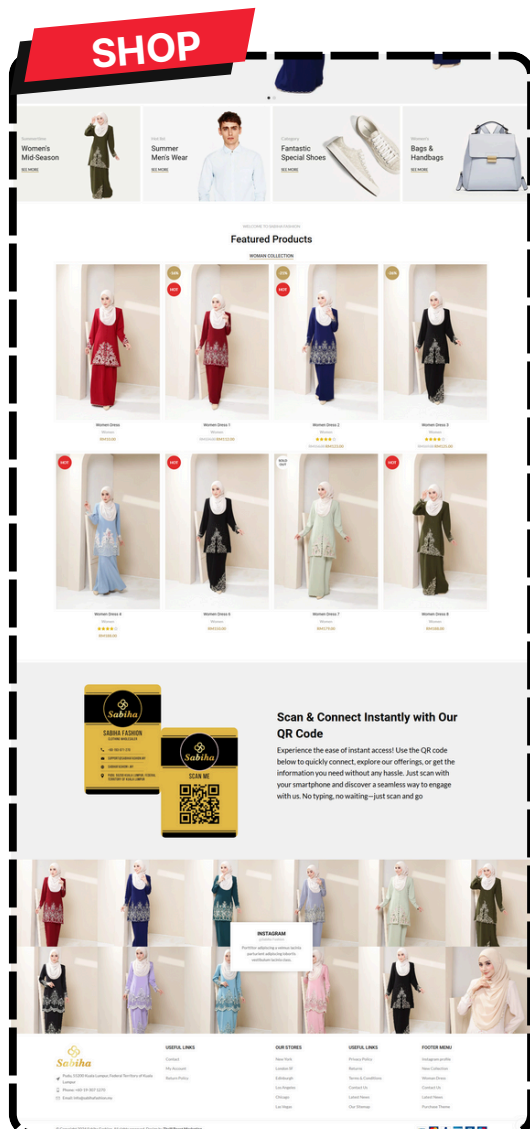
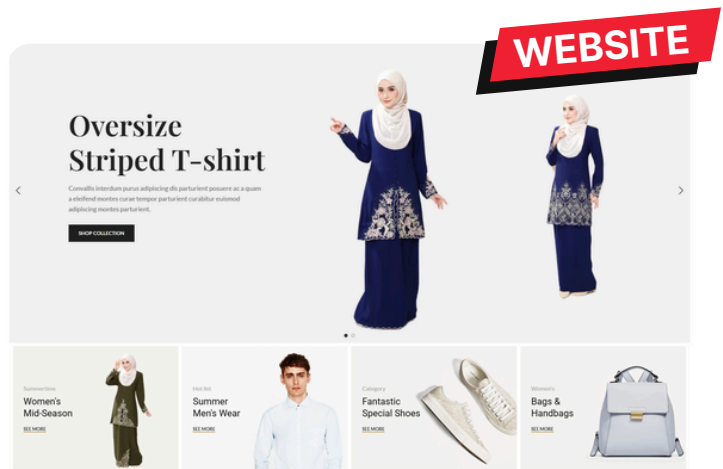




# FASHION INDUSTRY

## SHANA FASHION (SINCE 2003)

Shana Fashion has been a leader in the Malaysian fashion market for over two decades. Combining exclusive boutique offerings with a fully operational stitching factory, Shana Fashion provides top-quality fabrics and personalized design services.



- **Tailored Designs:** Catering to diverse preferences with custom stitching services.
- **Quality Craftsmanship:** Delivering excellence in every fabric and design.

## ROLES AND RESPONSIBILITIES

### MANAGING DIRECTOR

- Oversee company vision, mission, and strategies.
- Ensure financial performance and budgeting.
- Identify new growth opportunities and partnerships.
- Lead senior management and operational teams.

### DIRECTOR OF OPERATIONS

- Design and implement business strategies.
- Monitor department performance and ensure efficiency.
- Develop and manage budgets.
- Maintain relationships with vendors and stakeholders.

## WHY CHOOSE EXACT INDUSTRIES?

At Exact Industries, we combine creativity, innovation, and dedication to deliver excellence across all our ventures. Whether it's creating memorable dining experiences, redefining fashion, or offering technology-driven solutions, we excel in every domain.





EXACT  
INDUSTRIES



# LET'S WORK TOGETHER



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